



Pacific Nissan / 1-800-851-8407



Frontier Crew Cab LE shown in Super Black



2010 NISSAN FRONTIER®

REFUSES TO COMPROMISE. Forge your way with an efficient mid-size body hugging a fully boxed ladder frame. 261 hp and 281 lb-ft of grunt as your guide. Single-minded ruggedness married to advanced technology. A spray-on bedliner when the catch of the day is a 400-lb. boulder – tied down with Utili-track™ to make sure the rock doesn't roll. 6,500-lb. towing capacity to handle the toys.¹ Bluetooth® to handle the calls. Just load up the Rockford Fosgate with 1,000 songs and aim for the horizon. You'll get there.

PACIFIC NISSAN

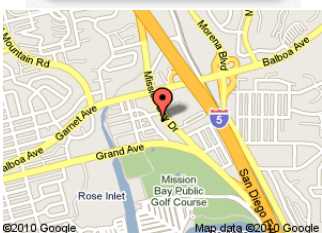
4433 Mission Bay Drive, Pacific Beach, CA 92109



[View All Inventory](#)

www.PacificNissan.com

1-800-851-8407



[Click on the Map to Get Directions](#)



SHIFT the way you move

¹ See your Owner's Manual and Nissan Towing Guide for specific towing information. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

EIGHT RUGGED MODELS TO CHOOSE FROM.



XE AND SE 4-CYLINDER: KING CAB



SE V6: KING CAB AND CREW CAB

[View All Inventory](#)



PRO-4X: KING CAB AND CREW CAB

[View All Inventory](#)



LE: KING CAB AND CREW CAB

FEATURES

	XE/SE 4x2	SE V6 4x4	PRO-4X 4x4	LE 4x2 4x4	
EXTERIOR	Automatic on/off headlights			1	
	Fog lights				
	Roof rack with crossbars			M1 1	
	Step rails				
	Front tow hook (4x4 only)				
	Splash guards (PRO-4X 4x2 and all 4x4 models)				
	Upper body-color/lower argent front bumper and chrome rear bumper (XE)				
	Chrome front and rear bumpers (N/A on XE)				
	Body-color front and rear bumpers				
	Chrome grille				
Black door handles and outside mirrors					
Body-color door handles and outside mirrors					
Chrome door handles and outside mirrors					
Dual power outside mirrors	P	V1			
Heated outside mirrors			V2	V2	
Body-color side moldings					
Long Bed		1		1	
Utili-track™ Bed Channel System with four tie-down cleats		1			
Factory-applied spray-on bedliner and bed rail caps		1			
Locking tailgate and cargo bed light					
Power sliding glass moonroof with one-touch open/close		M1	M1	M1	
Sliding rear window ² and rear privacy glass (N/A on XE)					
AUDIO	AM/FM/CD audio system (standard on SE 4-cyl.)	PR			
	AM/FM/in-dash 6-CD audio system		TE ²	TE ²	
	Rockford Fosgate-powered audio system with AM/FM/in-dash 6-CD changer		TE ¹	TE ¹	
	Steering-wheel-mounted audio controls		TE	TE	
	MP3/WMA CD playback capability and auxiliary audio input jack ³		TE	TE	
	Four speakers		2	2	
	Six speakers		1	TE ² 1	TE ² 1
	Ten speakers, including subwoofers		TE ¹	TE ¹	
	XM® Satellite Radio – includes activation and 3 months of service ⁴		TE ⁵	TE	
	INTERIOR	Bluetooth® Hands-free Phone System		TE	TE
Air conditioning (standard on SE 4-cyl.)		PR			
Power door locks and windows with driver's window one-touch auto-down		P	V1		
Remote keyless entry		P	V1		
Cruise control		P	V1		
HomeLink® Universal Transceiver					1
Auto-dimming rearview mirror, digital compass and outside temperature display					1
Front map lights, voltage and oil pressure gauges					
Multi-functional trip computer					
Dual sun visors with extenders and dual visor vanity mirrors (N/A on XE)					
Tilt steering wheel column (N/A on XE)					
First-aid kit					

	XE/SE 4x2	SE V6 4x4	PRO-4X 4x4	LE 4x2 4x4
SEATING/APPOINTMENTS	8-way manual driver's seat with adjustable lumbar support			
	8-way power adjustable driver's seat with adjustable lumbar support		V2 ¹	
	4-way power adjustable passenger's seat		V2 ¹	V2 ¹
	Fold-flat front-passenger's seat (N/A with leather)			
	Heated front seats		V2 ¹	V2 ¹
	Forward-facing rear flip-up seats	2	2	2
	60/40 Split flip-up rear bench seat		1	1
	Rear fold-down center armrest		V2 ¹	V2 ¹
	Cloth seat trim			
	Leather-appointed seats		V2 ¹	V2 ¹
Leather-wrapped steering wheel				
Second-row under-seat storage				
Eight beverage holders and front and rear door storage pockets				
Overhead sunglasses storage and driver's seatback pocket		1		
SAFETY/SECURITY	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors			
	Driver and front-passenger seat-mounted side-impact supplemental air bags			
	Roof-mounted curtain supplemental air bags for side-impact and rollover			
	head protection for outboard occupants			
	Vehicle Dynamic Control (VDC) ⁶			
	3-point ALR/ELR passenger seat belt system (ELR for driver)			
	Front-seat Active Head Restraints			
	Front seat belts with pretensioners and load limiters			
	LATCH System (Lower Anchors and Tethers for CHildren)			
	Energy-absorbing steering column			
Zone Body construction with front and rear crumple zones				
Hood-buckling creases and energy-absorbing steering column				
Pipe-style steel side-door guard beams				
Tire Pressure Monitoring System (TPMS)				
Vehicle Security System		V1 ¹	TE ² 1	TE ² 1
Nissan Vehicle Immobilizer System		1	TE ² 1	TE ² 1

Standard
 M1 Part of Moonroof Package
 V1 Part of SE V6 Value Truck Package
 PR Part of XE Preferred Package
 Optional
 P Part of SE 4-cyl. Power Package
 V2 Part of PRO-4X/LE Value Truck Package
 TE Part of PRO-4X/LE Technology Package

¹ Crew Cab only. ² King Cab only. ³ Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. ⁴ XM® Satellite Radio requires XM subscription sold separately after three-month trial period. See Customer Agreement at xmradio.com. Fees and programming subject to change. Not available in Canada, AK and HI. ©2009 XM Satellite Radio Inc. XM name and logos are registered trademarks of XM Satellite Radio. Other trademarks and channel names are property of their respective owners. ⁵ Satellite radio not available on manual transmission PRO-4X King Cab models. ⁶ VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ® The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ® HomeLink is a registered trademark of Johnson Controls Technology Company.



SPECIFICATIONS

OFF-ROAD CAPABILITIES	KING CAB	CREW CAB			
Minimum running ground clearance at rear differential	8.7"-10.1"	9.8"-10.1"			
Angle of approach: V6 models – 4x2 (4x4)	30.5° (31.5°) ¹	30.5° (31.5°) ¹			
Angle of departure: V6 models – 4x2 (4x4)	22.1° (22.6°) ²	22.1° (22.6°) ²			
Ramp over angle: V6 models	19.5°–20.6°	19.5°–20.6°			
MAXIMUM TOWING CAPABILITIES (LBS.) ³	KING CAB	CREW CAB			
4-cylinder	3,500	—			
V6 – 4x2 (4x4)	6,500 (6,300)	6,300 (6,100)			
MAXIMUM PAYLOAD (LBS.)	XE	SE 4-CYL.	SE V6	PRO-4X	LE
King Cab – 4x2 (4x4)					
Manual transmission	1,002 (N/A)	905 (N/A)	1,583 ⁴ (1,378)	N/A (1,233)	—
Automatic transmission	Payload N/A ⁵	899 (N/A)	1,431 (1,363)	1,289 (1,218)	1,377 (1,308)
Crew Cab – 4x2 (4x4)					
Manual transmission	—	—	1,419 (1,214)	—	—
Automatic transmission	—	—	1,437 (1,348)	1,312 (1,127)	1,425 (1,316)
Long Bed manual transmission	—	—	1,364 (1,125)	—	—
Long Bed automatic transmission	—	—	1,389 (1,259)	—	1,326 (1,216)
DIMENSIONS (INCHES)	KING CAB	CREW CAB			
Wheelbase	125.9	125.9 (139.9 with Long Bed)			
Overall length	205.5	205.5 (219.4 with Long Bed)			
Overall width	72.8 (without mirrors)	72.8 (without mirrors)			
Overall height	68.7–69.7	70.1 (without roof rack; 73.9 with roof rack)			
Track width (front/rear)	61.8/61.8	61.8/61.8			
Cargo bed length	73.3	59.5 (73.3 with Long Bed)			
Cargo bed width	61.4	61.4			
Cargo bed height	18.0	18.0			
Head room (front/rear)	39.7/38.3	40.0/38.7 (without moonroof)			
Leg room (front/rear)	42.4/25.4	42.4/33.6			
Hip room (front/rear)	55.8/55.0	55.6/58.0			
Shoulder room (front/rear)	58.3/54.9	58.3/58.3			
CAPACITIES	KING CAB	CREW CAB			
Interior passenger volume (cu. ft.)	87.7	101.1			
Fuel tank (gals.)	21.1	21.1			

[View All Inventory](#)

CLICK HERE
Get Pre-Approved In Seconds!



ENGINE

QR25DE – 2.5-liter DOHC 16-valve 4-cylinder engine

Horsepower – 152 hp @ 5,200 rpm

Torque – 171 lb-ft @ 4,400 rpm

Emissions – Tier 2, Bin 5 (Fed); LEV2-ULEV (CA)

Continuously Variable Valve Timing Control System (CVTCS)

Nissan Direct Ignition System with platinum-tipped spark plugs

Electronic drive-by-wire throttle

Variable Intake System

VQ40DE – 4.0-liter DOHC 24-valve V6 engine

Horsepower – 261 hp @ 5,600 rpm

Torque – 281 lb-ft @ 4,000 rpm

Emissions – Tier 2, Bin 5 (Fed); LEV2-ULEV (CA)

Continuously Variable Valve Timing Control System (CVTCS)

Nissan Direct Ignition System with platinum-tipped spark plugs

Electronic drive-by-wire throttle

Variable Intake System

DRIVETRAIN

5-speed manual transmission (XE, SE 4-cyl.)

6-speed manual transmission (standard on SE V6; optional on PRO-4X KC 4x4)

5-speed automatic transmission (standard on PRO-4X, LE; optional on XE 4-cyl., SE 4-cyl., and SE V6)

Optional: Switch-operated 2-speed transfer case (4x4 models only; not available on XE, SE 4-cyl.)

Electronic locking rear differential (PRO-4X)

2-wheel Active Brake Limited Slip (ABLS) (SE V6, PRO-4X, LE)

4-wheel Active Brake Limited Slip (ABLS) (SE V6, PRO-4X, LE)

Clutch start/cancel (PRO-4X 4x4 manual transmission only)

Hill descent control and hill start assist (SE V6, PRO-4X, LE 4x4 automatic transmission models only)

SKID PLATES

Oil pan (PRO-4X)

Fuel tank (PRO-4X)

Transfer case (PRO-4X 4x4)

WHEELS AND TIRES

15" x 7" 6-spoke steel wheels (XE)

16" x 7" 6-spoke steel wheels (SE 4-cyl., SE V6 CC Standard Bed)

16" x 7" 5-spoke aluminum-alloy wheels (optional on SE V6, standard on SE V6 CC Long Bed)

16" x 7" 6-spoke aluminum-alloy wheels (PRO-4X)

18" x 7.5" 12-spoke aluminum-alloy wheels (LE)

P235/75/15 General Grabber™ all-season tires (XE)

P265/70R16 BFGoodrich® Radial Long Trail T/A® tires (SE)

P265/75R16 BFGoodrich® Rugged Trail T/A® tires (PRO-4X)

P265/60R18 BFGoodrich® Radial Long Trail T/A® tires (LE)

Full-size spare tire

BRAKES

Front vented disc brakes/rear vented disc brakes

4-wheel Anti-lock Braking System (ABS)

Electronic Brake force Distribution (EBD)

SUSPENSION AND STEERING

Front: Independent double-wishbone with front stabilizer bar

Rear: Overslung multi-leaf with solid axle

Bilstein® off-road performance shock absorbers (PRO-4X)

Engine-speed-sensitive power steering

2010 EPA FUEL CONSUMPTION ESTIMATES (CITY/HWY)

	4-CYLINDER	V6
M/T – 4x2 (4x4)	19/23 (N/A)	16/20 (15/19)
A/T – 4x2 (4x4)	17/22 (N/A)	15/20 (14/19)

Actual mileage may vary with driving conditions – use for comparison only.

- ™ General Grabber is a trademark of General Tire & Rubber Company.
 ® BFGoodrich is a registered trademark of Goodrich Corporation.
 ® Rugged Trail T/A and Long Trail T/A are registered trademarks of Uniroyal Goodrich Licensing Services, Inc.
 ® Bilstein is a registered trademark of ThyssenKrupp Bilstein GmbH.

N/A = Not applicable. ¹ 32.6° on PRO-4X 4x4. ² 23.3° on PRO-4X 4x4. ³ 7-pin connector trailer wire harness and tow hitch receiver required. ⁴ When equipped with alloy wheels.

⁵ Information not available at this time.

PACKAGES

Package requirements and availability may vary. Please see your Nissan dealer for details.

SE 4-CYL. POWER PACKAGE (KING CAB ONLY)

Power windows with driver's window auto-down
Power door locks with auto-locking feature
Power outside mirrors
Remote keyless entry
Cruise control

SE V6 VALUE TRUCK PACKAGE

16" 5-spoke aluminum-alloy wheels (Standard on Long Bed CC)
Bedliner (KC)
Sliding bed extender (CC Standard Bed)
Sliding bed divider (CC Long Bed)
Power windows with driver's window auto-down
Power door locks with auto-locking feature
Power outside mirrors
Remote keyless entry
Cruise control
Vehicle Security System (CC)
Floor mats
In-cabin microfilter

XE PREFERRED PACKAGE (KING CAB ONLY)

AM/FM/CD audio system
Air conditioning

PRO-4X/LE TECHNOLOGY PACKAGE (KING CAB ONLY)

Bluetooth® Hands-free Phone System
AM/FM/in-dash 6-CD audio system with 6 speakers (KC)
Steering-wheel-mounted audio controls
Auxiliary audio input jack¹
MP3/WMA CD playback capability
XM® Satellite Radio² (automatic transmission only)
Vehicle Security System
Nissan Vehicle Immobilizer System

MOONROOF PACKAGE (CREW CAB ONLY)

Power sliding glass moonroof
Roof rack with crossbars (PRO-4X only; standard on LE)



View All Inventory

PRO-4X/LE VALUE TRUCK PACKAGE (CREW CAB ONLY)

Bluetooth® Hands-free Phone System
Rockford Fosgate-powered audio system with AM/FM/in-dash 6-CD changer with 10 speakers, including subwoofers
Steering-wheel-mounted audio controls
Auxiliary audio input jack¹
MP3/WMA CD playback capability
XM® Satellite Radio²
Leather-appointed seats (LE only)
PRO-4X embroidered leather-appointed seats (PRO-4X only)
8-way power adjustable driver's seat (PRO-4X only, (standard on LE)
4-way power adjustable front-passenger's seat
Heated front seats and outside mirrors
Rear fold-down center armrest
Fold-flat front-passenger's seat is deleted with this package.

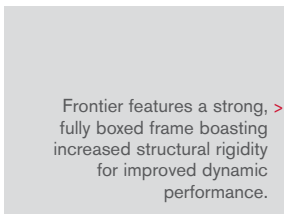
WARRANTY

Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. 2003-2010 Vehicles equipped with a Continuously Variable Transmission (CVT) also have a 10-year /120,000 mile CVT limited warranty extension. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.



< A large, adaptable interior opens up a world of opportunities for you, your crew and your gear.

One of the most innovative and > flexible truck beds, featuring Nissan's exclusive Utili-track™ bed channel system.



Frontier features a strong, > fully boxed frame boasting increased structural rigidity for improved dynamic performance.



< PRO-4X Frontier is the ultimate in off-road performance, featuring some of the most advanced off-road technology and hardware available.

For more warranty information or questions on 2003-2010 vehicles equipped with a Continuously Variable Transmission please visit www.NissanAssist.com

Click on the Map to Get Directions

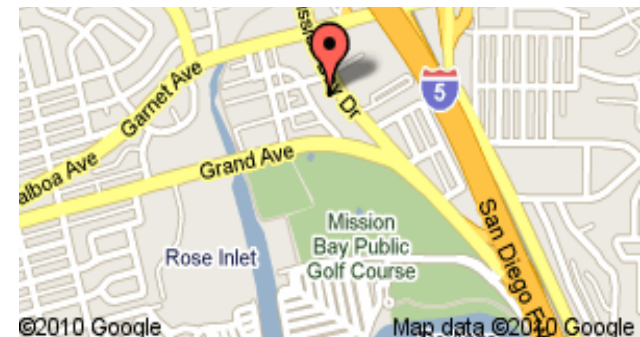
PACIFIC NISSAN

4433 Mission Bay Drive, Pacific Beach, CA 92109



www.PacificNissan.com

1-800-851-8407



¹ Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. ² XM® Satellite Radio requires XM subscription sold separately after three-month trial period. See Customer Agreement at xmradio.com. Fees and programming subject to change. Not available in Canada, AK and HI. ©2009 XM Satellite Radio Inc. XM name and logos are registered trademarks of XM Satellite Radio. Other trademarks and channel names are property of their respective owners. ® The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

All illustrations, photographs, and specifications are based on the latest product information available. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Nissan North America, Inc., reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models or equipment. Specifications, options, and accessories may differ in Hawaii, U.S. territories, and other countries. For additional information on availability, options, or accessories, see your Nissan dealer. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Tread Lightly!® Please. Always wear your seat belt, and please don't drink and drive.** © 2009 Nissan North America, Inc.